

Q.4

SHARPER. SLIDER.

Sliders

THIS YEAR
WE TURNED IT
AROUND!

INTRO- DUCTION

2021... 365 days of PURE CREATIVE ENERGY!

2021 wasn't easy for anyone, with an ongoing pandemic and drastic changes happening all over the global scene, Creativity was sometimes a challenge..

A challenge that Sliders team was able to pull through by being the safety net for one another. Out of that experience we grew both as a team and as individuals.

We at Sliders believe that creativity is the way of transcending traditional ways of thinking. It's what we do best.

We're saying goodbye to 2021 with an open mind, forgiving heart and determination to make the best out of 2022.

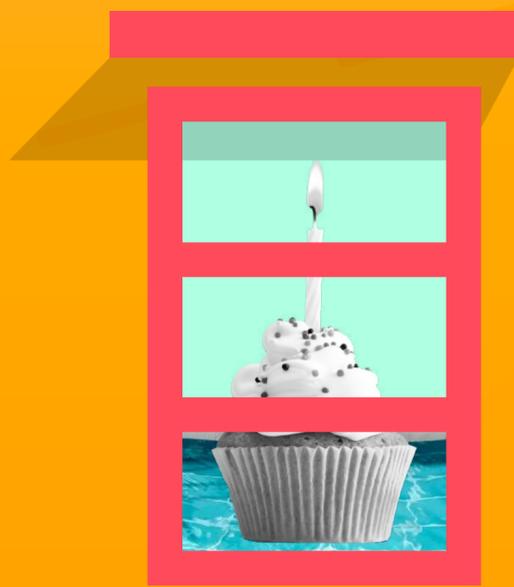
The best way to predict the future, is to create it.

2022, here we come!



HAPPY NEW YEAR FOLKS

TO FRESH START,
NEW PAGE,
AND DRIVEN AMBITION



LET US
HAVE CAKE!

NEW YEAR RESOLUTION

2022 at Sliders is the year of "CONTENT"

Our main goal of this year is improving all that we do, being a full cycle creative agency, we always seek to evolve and to constantly learn from our experiences, while implementing the best and most up-to-date practices in the creative world, thus producing the final output we aspire to.

NEW IDEAS:

While keeping up with the global trends is a crucial aspect of creating appealing content, innovation is key to make it not only appealing, but unique.

Our goal is to be trendsetters, not only trend followers.

Focus on Art:

Art is something we cannot define with words, it's something to be felt within, each color and each shape influence the observer in a different way. We at Sliders are keen to create Art that evokes your feelings.

**Art is our
inspiration and aspiration**



NEW JOINERS

**A warm welcome to the new Sliders,
great to have you aboard!**

**Congratulations for joining our team!
We're excited to begin a new chapter with you among us!**

RAWABI AL-BAR

Creative Copywriter

MAHA AL-JAHDALI

Creative Copywriter & Content Creator

NAFOOR AL-JUNDI

Social Media Executive

ABDULMAJEED MAHBOOB

Content Creator & Social Media Executive

KNOCK

KNOCK

NEW CLIENTS



HERAA MALL

One of the oldest malls in Jeddah City, Heraa mall represents authenticity, we're delighted to be the agency handling the mall's social media accounts. Our team also created a new look and feel for the mall's online platforms, giving it a fresh modern touch while maintaining the authentic spirit of this great landmark.

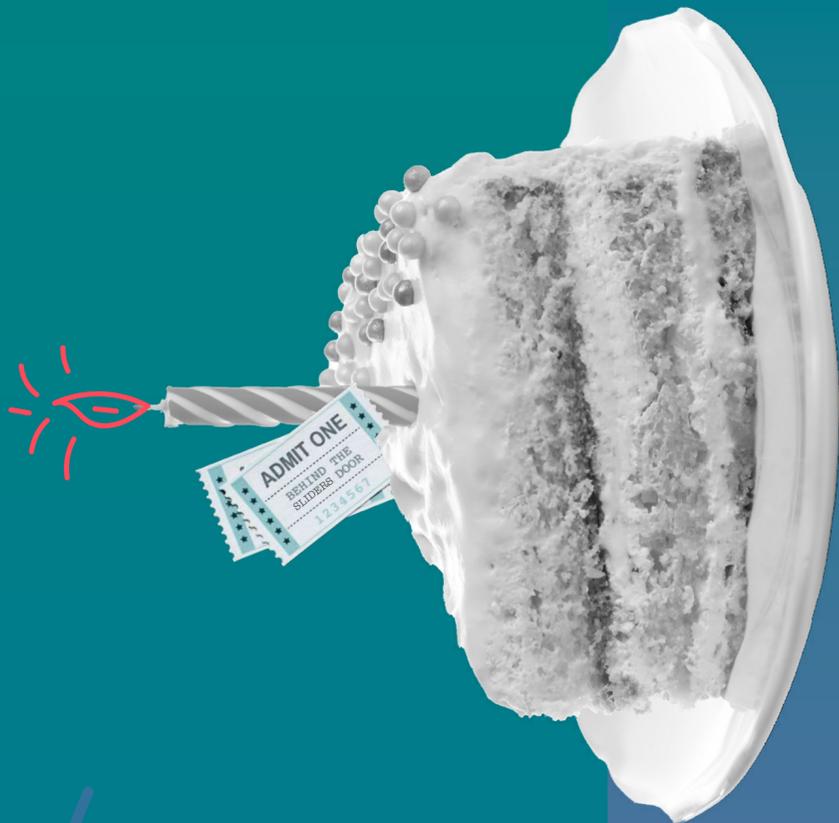


ROZA GYM

We're excited to announce that the latest sports and wellness destination for ladies in Makkah, Roza Gym, has chosen Sliders to create its social media presence, Sliders put together a complete social media plan along with the designs, color palette and overall visual identity of the gym online.



ANNI- VERSARY



Congratulations!
We're happy to create with you!

2 YEARS

MOHAMMED KAMAL

1 YEAR

SARI AL JISHI

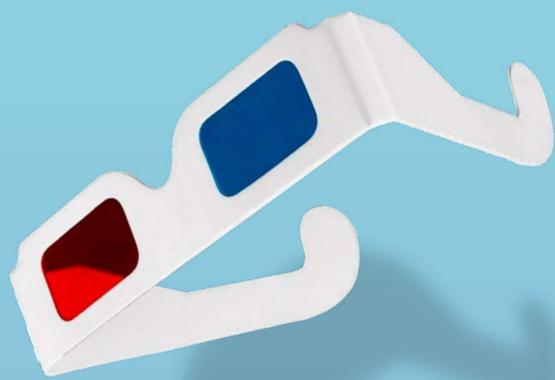
FARAH IBRAHIM

AS ABOVE!

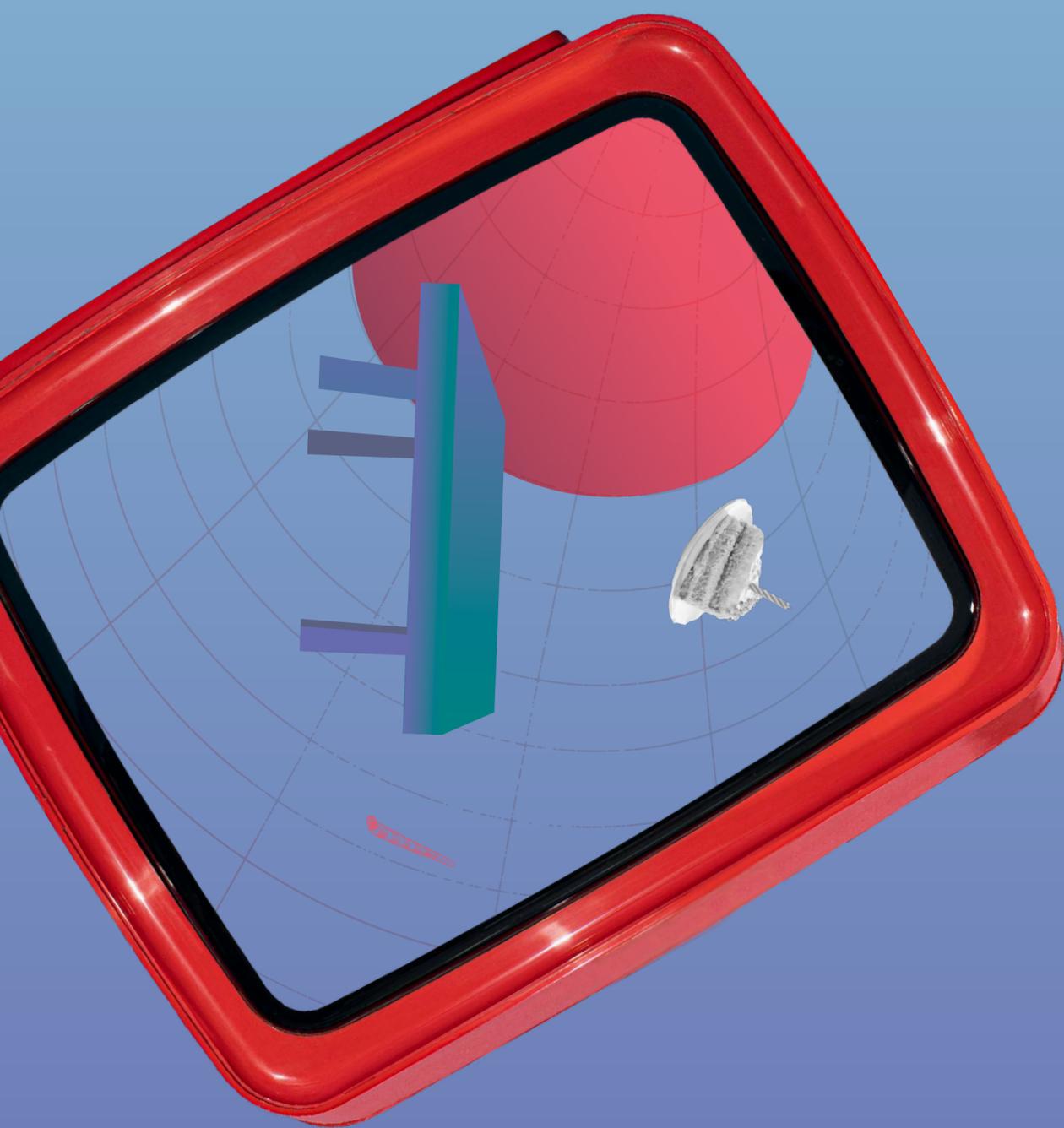
WORK HIGHLIGHTS

From (MMXXI) to (MMXXII)

It's fun to reminisce about the past. Let's take a look at Sliders work during the year 2021.



SO BELOW!

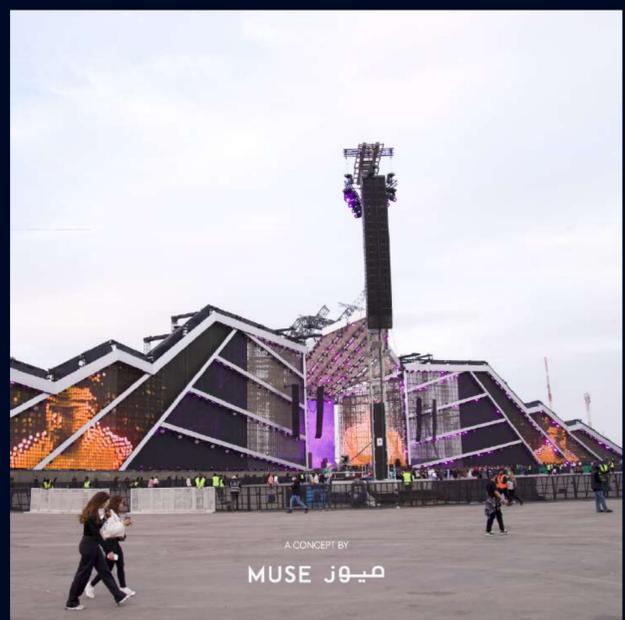


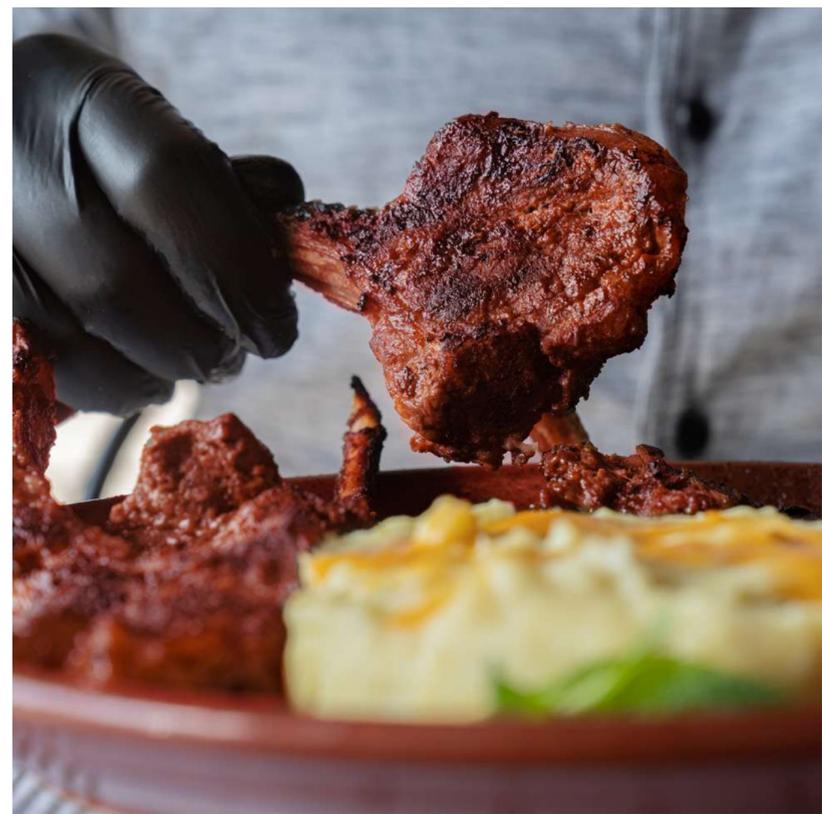


MDL BEAST SOUNDSTORM

The most exciting and the most talked about event of the year. 4 days, 8 stages and 200+ artists from around the world, MDL Beast Soundstorm was a world filled with music, culture and art.

Sliders Agency collaborated with A Concept by Muse to cover the event for their social media platforms. We had an intense coverage of live videos, stories and photography of the event.





RUSTIC GRILL

We enjoyed shooting our favorite restaurant. For this quarter we changed the style and ideas of our monthly shoots by involving more lifestyle photos and easy on the eye approach. The results were fruitful, we received better engagement and a fresher look and feel of the social media accounts.



KABBANI DECOR SALES CAMPAIGN

We developed and executed a successful lead generation campaign for Kabbani Decor, across several cities of the Kingdom. We achieved the target leads in record time. Considering the field of business it was a challenge, which we achieved with a mix of experience and expertise.



8002444004

القاباني للديكور
Al Kabbani For Decoration

واسعة خيارات تصميم

- سومفي
- سكك
- أبواب
- ستائر
- أقمشة
- كنب
- شتر
- مظلات خارجية

تفضلوا بزيارة فروعنا في

الطائف
شارع خالد بن الوليد، بجوار مدرسة همام بن ثابت

جدة
مركز السحلي بجوار سمسا، شارع الملك فهد - شارع المكرونة مع تقاطع التجارة - مجمع الشامل جوار الصواريخ - الحمديفة، شارع عمرو بن أبي وقاص

أبها
شارع الملك عبدالله بعد مستشفى عسير المركزي
خميس مشيط
شارع الملك فيصل، قبل فندق بيت

القصيم
شارع الملك فيصل العام، قرب صيدلية النهدي

احجز أحد خدماتنا

الاسم	<input type="text"/>
البريد الإلكتروني	<input type="text"/>
رقم الهاتف	<input type="text"/>
الخدمة المطلوبة	<input type="text"/>

إرسال الطلب

القصيم شارع الملك فيصل العام، قرب صيدلية النهدي 017 282 0807	خميس مشيط شارع الملك فيصل، قبل فندق بيت 017 220 0682	أبها شارع الملك عبدالله بعد مستشفى عسير المركزي 017 224 8024	جدة مركز السحلي بجوار سمسا، شارع الملك فهد - شارع المكرونة مع تقاطع التجارة - مجمع الشامل، جوار الصواريخ 012 698 1043 012 676 3000 055 001 1342
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خيارات تصميم واسعة

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سرعة في الإنجاز

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كشفيّة

KSHFYAH

Kshfyah is a very interesting concept. A mobile application that facilitates remote medical consultation in the fastest time and lowest cost by connecting patients with specialized doctors.

We were entrusted by the company to design and execute their digital launch campaign.

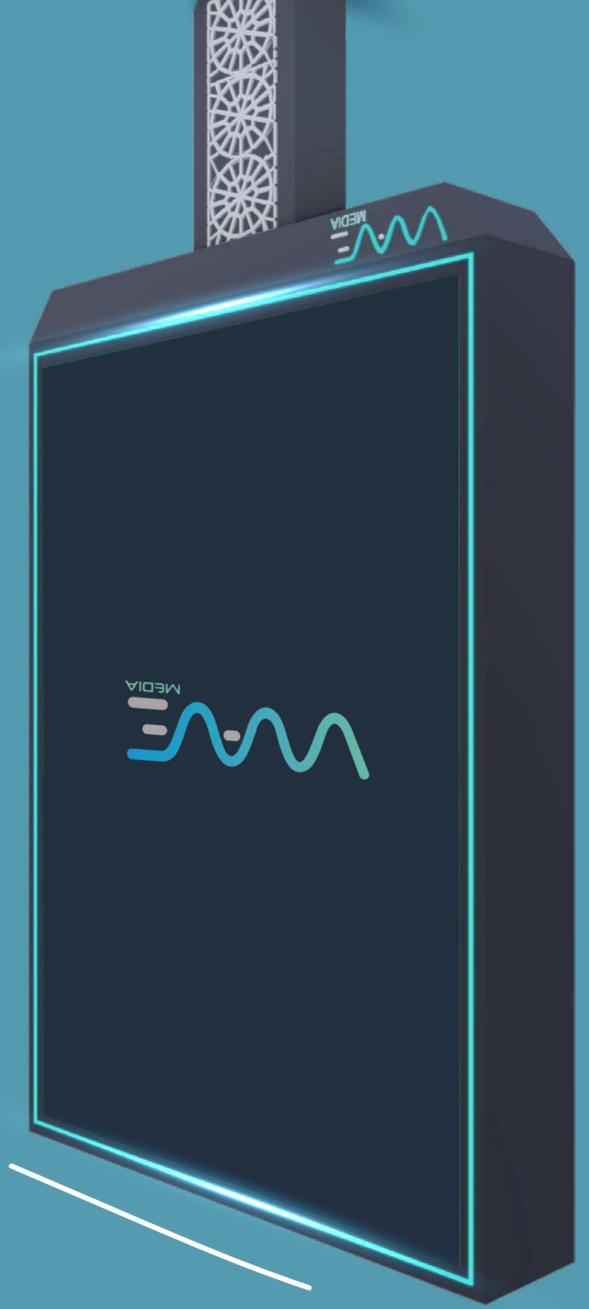




WAVE MEDIA OUTDOOR

Wave Media is an established name in OOH advertising media in Saudi Arabia. Recently they have launched outdoor digital media including Digital Megacom, Digital Super Mupi, Digital Super Megacom and Digital Mupi across 6 cities of Saudi Arabia.

Sliders Agency developed a digital newsletter to announce the grand launch of their new digital media screens.




DIGITAL SUPER MUPI

BOOKING STARTS IN JANUARY 2022

Quantity with quality is here! Distributing your campaigns creatively across multiple touch points that are not only spread across main areas, but also district wide distribution to reach your target audience efficiently.

DIGITAL SUPER MEGACOM

BOOKING STARTS IN DECEMBER 2021

Adding a "WOW" factor with our mammoth size Digital Super Megacom to effectively reach your audience with 100% visibility, making your campaign and brand cut through the clutter of visual advertising and set new standards

DIGITAL MUPI

BOOKING STARTS IN JANUARY 2022

Ensuring your campaign success with outdoor digital Mupi touchpoints across key locations with huge degree of exposure and message frequency.

+2200 LOCATIONS
6 CITIES

OUTDOOR CAPABILITIES

2200+ LOCATIONS

HIGH FREQUENCY

INTERSECTIONS & ROUNDABOUTS

WELL DISTRIBUTED

NEAR RETAIL STORES

HIGH TRAFFIC

WAVEMEDIAKSA

WWW.WAVEMEDIA.SA



IMMERSE IN THE WAVE OF OUTDOOR!

DIGITAL MEGACOM

BOOKING AVAILABLE NOW

Hitting 2 birds with one stone! Strategically located in 400 vital locations across Jeddah, our Digital Megacom gives your campaign an advantage to showcase your ad in 2 screens.

We are delighted to announce that Wave is going outdoors!

Our journey continues! After attaining many major OOH advertising milestones along the way, we are adding the outdoor advertisement solution to the unique media mix that WAVE has already provided for the past 4 years. With state-of-the-art digital advertising tools, advanced research and development expertise, and unbeatable market knowledge, we offer brands a new opportunity to accelerate effective campaigns reaching a wide range of audience. WAVE advertisement solutions offer greater flexibility, reliability, and effectiveness beyond traditional media.

OUR COVERAGE

WAVE outdoor will enable brands to achieve marketing and communication objectives with locations that are strategically distributed and provide brands with the best reach possible. WAVE not only offers outdoor solutions in Jeddah, Onizah, Hail, Yanbu, Arar, and Alqurayat have been added to WAVE's outdoor network.

 **JEDDAH**
 **ONIZAH**
 **HAIL**
 **ARAR**
 **YANBU**
 **ALQURAYAT**

تَمَادُود TAMADOD

Sliders Agency developed assets for the launch of new products for kids for Tamadod. It was a cute project that our team enjoyed working on thoroughly.



مخطط تلاله



دائرة 30



دائرة 10

دائرة 15

دائرة 15

دائرة 15



مطار الملك عبدالعزيز الدولي



TELALA SALES CAMPAIGN

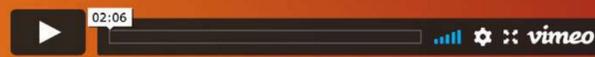
Telala Sales Campaign was the biggest highlight of our quarter. We were interested to develop and execute a comprehensive digital sales campaign for Telala Real estate Property based in Riyadh, KSA. We were given a very specific target to achieve.

The campaign involved influencer marketing, paid media ads, social media ads and newsletter marketing. We advertised with prominent social media accounts to ensure maximum reach, along with social media ads.

The our biggest achievement was to reach the campaign objective in a record 1 week time, for a campaign that was planned for 2 months.

مخطط تلاله ..
إطلالة على المستقبل
بدأ بيع الأراضي الآن .. والإفراج فوريا

شمال طريق الملك سلمان
مدينة الرياض - 920002880



الكتيب الإلكتروني

تحميل ↓

استمارة تسجيل

* الاسم

البريد الإلكتروني

* رقم الهاتف

ارسال

مستشار المبيعات

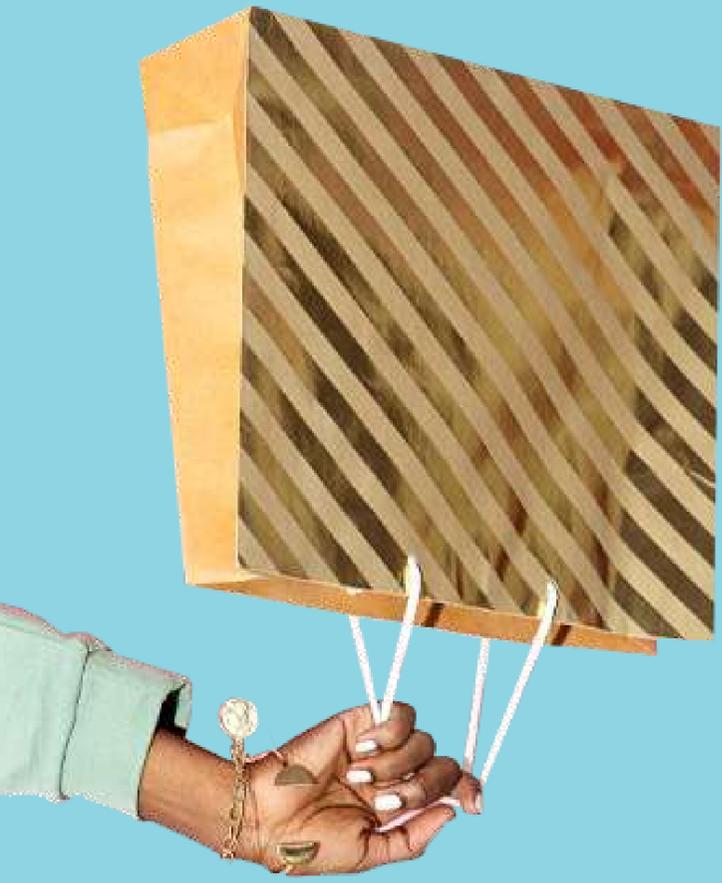
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0554411693

الرقم الموحد 920002880

ساعات عمل مركز المبيعات

الأحد - الخميس من 11:00 صباحا حتى 7:00 مساءً



@heraamall



HERAA MALL

We were delighted to be responsible for the new look of Heraa Mall's accounts on Social Media Platforms, this iconic mall has been one of the most popular shopping destinations in Jeddah, Sliders wanted to showcase that authenticity with a modern touch by creating new Social Media guidelines and translating them into attractive content to represent the original spirit of the mall and the continuity of that spirit until the present day.

In addition to that, Sliders were also entrusted with the management of the social media channels of Heraa Mall and providing Marketing consultancy to take the Mall's online presence to the next level.



@heraamall

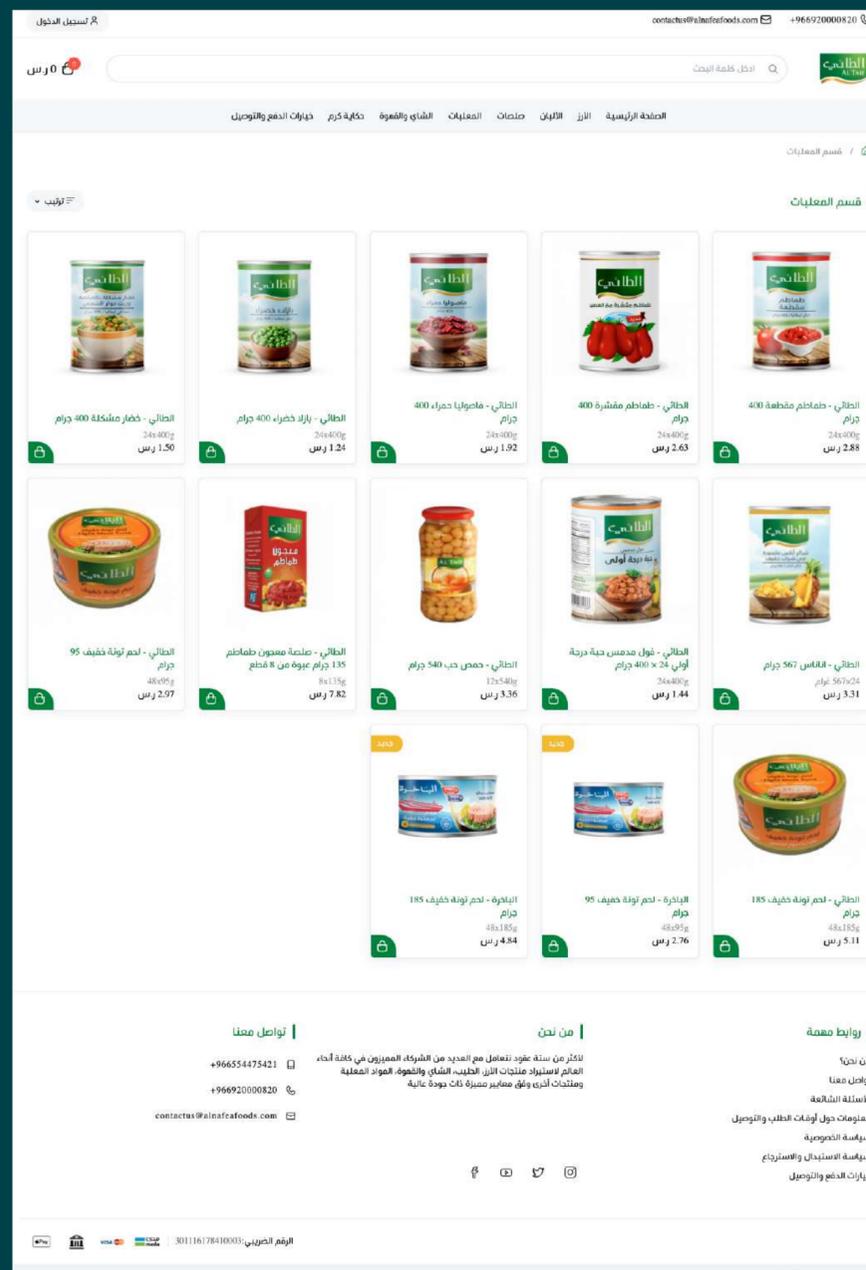
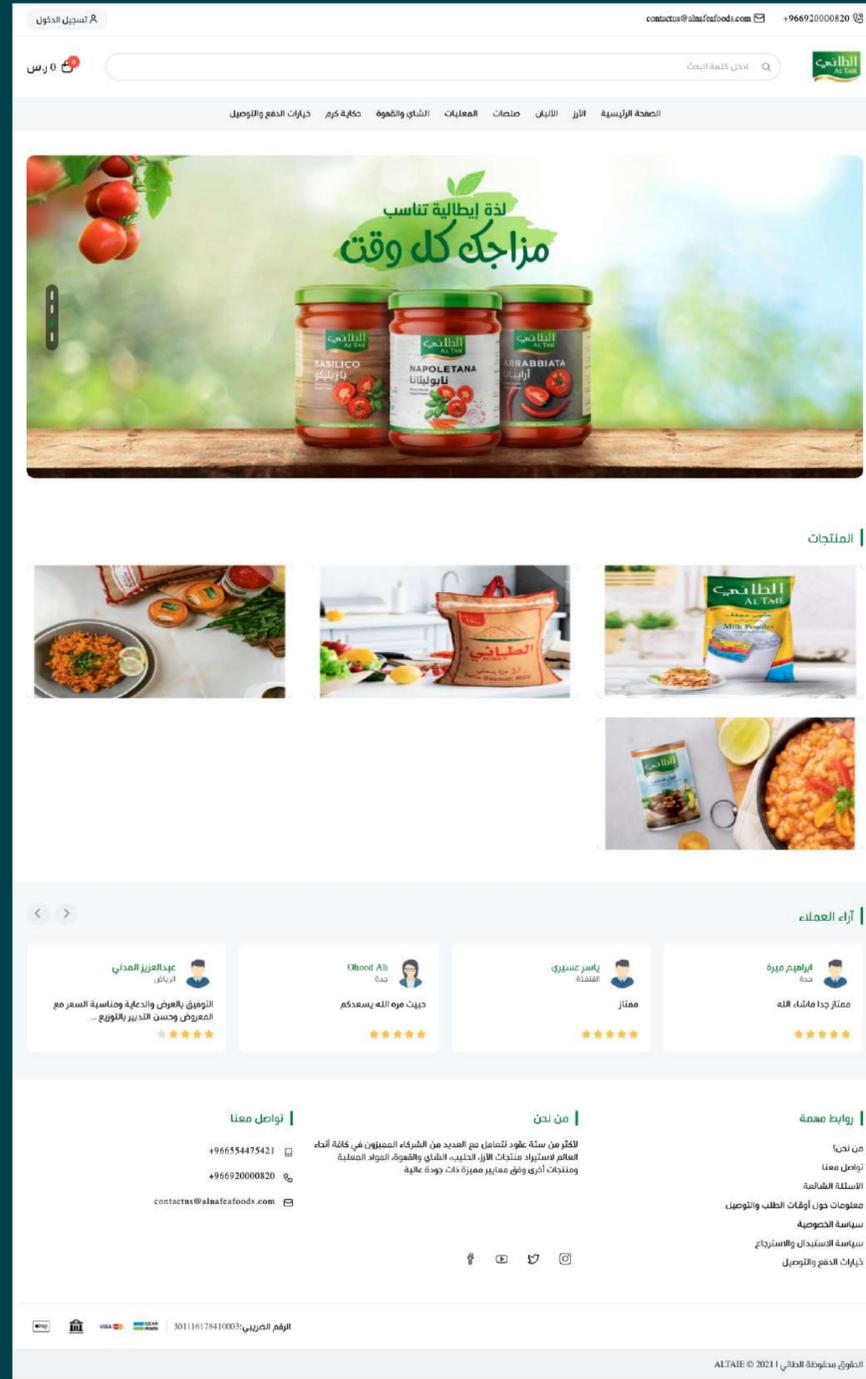


@heraamall



ALTAIE WEBSITE

AlTae is one of the pioneering food products companies in the region, during this quarter, we were responsible for refreshing the company's website, where we at Sliders agency gave it a new modern look & feel and developed the content to be highly focused on SEO.

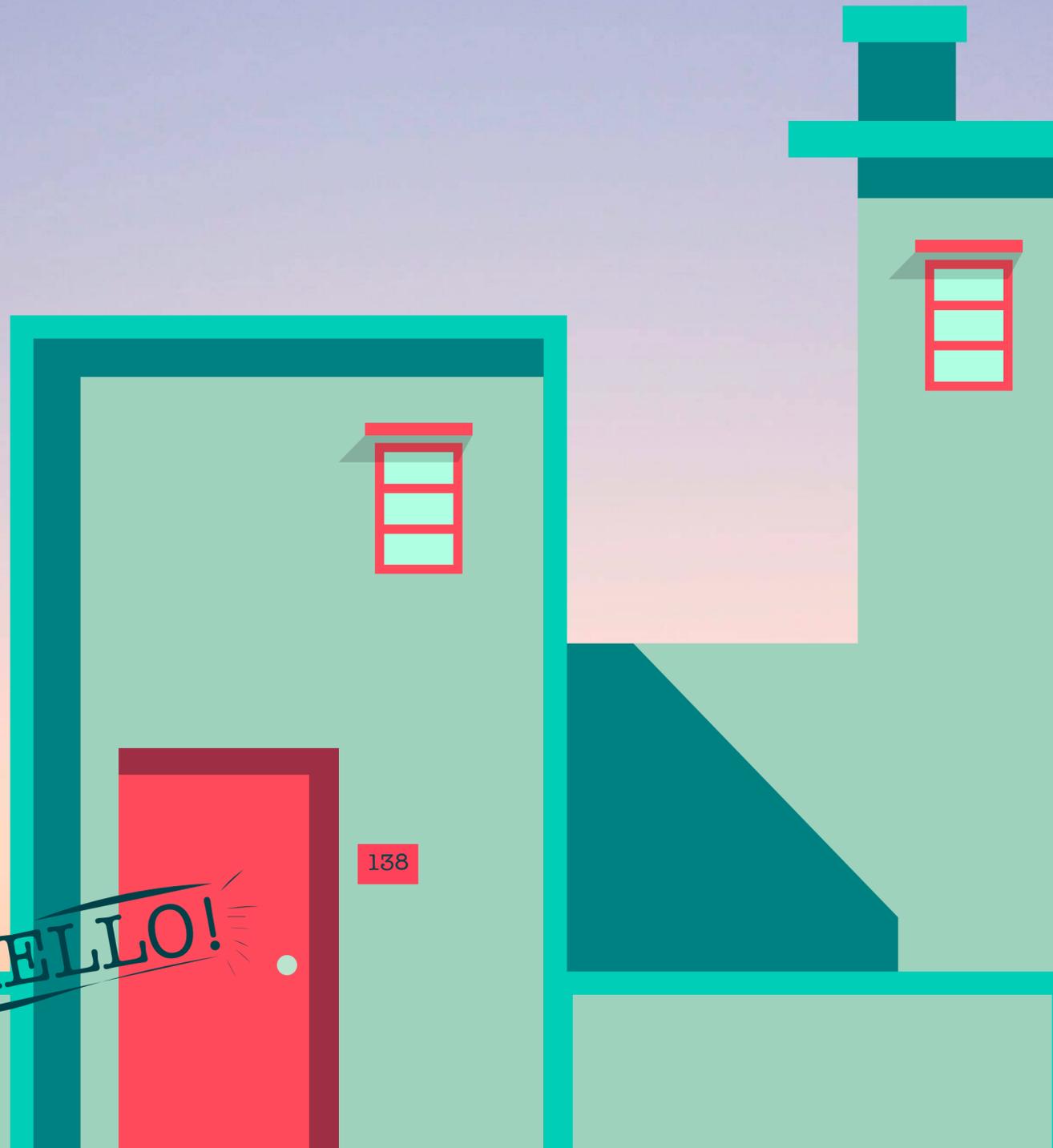


NEW OFFICE

LOCATION 138

We're very excited to begin the new year of 2022 in a new space, space 138 resembles a fresh start, a clear page that will be filled with our stories and yours. An expansion both in our team and the space where we Sliders gather each morning to create magic, the least we can say: **We're going BIGGER in 2022.**

Both literally and metaphorically!

A stylized illustration of a building facade. The building is composed of various geometric shapes in shades of teal, light green, and red. A prominent red door is centered in the lower half, with a small red square containing the number '138' to its right. Above the door is a window with three horizontal panes. To the right, another taller building section is visible, also featuring a window with three horizontal panes. The background is a gradient of blue and purple, suggesting a sunset or sunrise. A large red circle is positioned in the upper right quadrant. A white bracket is visible on the left side of the image.

HELLO!

138

THANK YOU!

 SLIDERSAGENCY

 SLIDERSAGENCY

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 SLIDERS.AGENCY

